DR. RAM KALUS

BEST ADVICE YOU'VE RECEIVED
Always listen to your patients HEALTH
AND BEAUTY TIP Avoid excessive sun
exposure and reduce intake of processed
foods ALTERNATIVE OCCUPATION
Film director, architect, photographer
HOBBIES Photography and playing
music FRAMED PHOTOS ON YOUR
DESK My 3-year-old twin boys and my
wife RIGHT NOW I'M READING The
Kite Runner by Khaled Hosseini I START
EACH DAY With a long stretch and a
glass of water I'M NEVER WITHOUT My
sense of humor I WOULD LOVE TO
OWN A pied-à-terre in Paris



NATURALLY BEAUTIFUL BREASTS

Dr. Kalus feels that if one can see a woman at the gym, poolside or even in clothing, and know that she has had a breast augmentation, that is already a suboptimal result. "Although many of my patients are educated and informed before seeing me in the office for the first time, I try to make sure their information is accurate and to set aside any misconceptions or preconceptions." For example, if a woman requests an implant size or desired cup size that Dr. Kalus feels is too big for her frame, he will explain why it would look unnatural, and why too large an implant is an invitation for future complications. "It all starts with the PATIENT'S EXPECTATIONS," he says. "Height, weight, chest circumference and the patient's overall shape need to be considered when deciding which implant is right for that woman. What is more important than volume is DIAMETER AND PROJECTION OF THE IMPLANT. Then, in surgery, I make sure the pocket or space for that implant is exactly the right size and at the right level so that the implant rests in an OPTIMAL POSITION in relation to the breast fold and nipple. In the end, it's about how to achieve the most natural looking and feeling breasts, without any obvious visual giveaways. I tell all of my patients that it is as true for a breast augmentation as it is for a facelift, the only person who should know that you had surgery is whom you choose to tell."

DOCTOR ADVERTISEMENT

the natural look

Dr. Ram Kalus loves making his patients feel and look beautiful. And, more precisely, he does it without any giveaway that they've gotten there by virtue of an operation. In practice for 15 years, he has settled for nothing less than stunning natural results.

BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE
Boston University

GENERAL SURGERY INTERNSHIP AND RESIDENCY Hartford Hospital, University of Connecticut

PLASTIC SURGERY RESIDENCY University of Massachusetts Medical Center

AESTHETIC AND CRANIOFACIAL SURGERY FELLOWSHIP Hospital des Enfants Malades, Paris. France

PLASTIC SURGERY FELLOWSHIP
Darmouth-Hitchcock Medical Center

AFFILIATIONS
American Society for Aesthetic
Plastic Surgery
American Society of Plastic Surgeons
American College of Surgeons
American Association of Pediatric

Plastic Surgeons American Academy of Pediatrics

AREAS OF EXPERTISE
Abdominoplasty, Body Contouring
Breast Augmentation, Reduction
and Reconstruction
Facial Plastic Surgery
Aesthetic Facial Reconstruction

LOCATION Columbia, South Carolina "I subscribe to the philosophy that plastic surgery ought to be used as an enhancement, ideally to complement a healthy lifestyle," says Dr. Kalus. "My sine qua non is to achieve results that make people look better, but not at all as if they've had work done." This means, for example, leaving patients with inconspicuous incisions and never choosing breast implants that are too big for a woman's body. "I don't put large implants in small women. Patients need to be educated on what the appropriate size is for them. My goal is to make my patient look beautiful, natural and proportionate."

Because Dr. Kalus and his staff spend as much time as needed educating their patients, they have extremely high patient satisfaction. "No stone should be left unturned when it comes to making a patient secure and comfortable with their decision about undergoing plastic surgery." In a peaceful and anxiety-reducing office that overlooks the city, patients are soothed with the sounds of classical music and the sensitivity of an attentive staff. Dr. Kalus's confidence as a plastic surgeon also contributes to the patients' ease. "I'm very comfortable with my skills, and I want the patient to be as confident about his or her selection as I am about my ability to deliver." 866-484-7449 or newbeauty.com/kalus.